

Alterna announces new partnership with the Toronto Rock and the Toronto Rock Athletic Centre for 2017-2018

FOR IMMEDIATE RELEASE

TORONTO, ON – December 15, 2017 Alterna is pleased to announce its new partnership with the Toronto Rock Lacrosse Club and the Toronto Rock Athletic Centre. Alterna will be recognized as the Official Bank of The Toronto Rock for the 2017/2018 season.

The Toronto Rock (The Rock) are a professional lacrosse franchise based in Toronto, Ontario. They are members of the East-Division of the National Lacrosse League (NLL), the largest men’s professional indoor lacrosse league in North America. The Rock play their home games at the Air Canada Centre (ACC) in Toronto, Ontario and today boast six NLL championships - tied for the most championships in the league’s history.

“We are incredibly excited to be recognized as an Official Partner for the Toronto Rock,” said Rob Paterson, Alterna President and CEO. “This partnership embodies the well-aligned values of both our organizations. Both Alterna and the Toronto Rock are committed to the communities we serve; it’s part of our foundation. As a fan of the game and the team, I look forward to cheering them on with my family as they look to bring home another championship this season.”

In addition to a partnership with the team, the agreement also includes a partnership with a state-of-the-art facility, the Toronto Rock Athletic Centre (TRAC). Located in Oakville, Ontario, the TRAC sees 300,000 annual visitors and is home to a number of high-traffic events and tournaments beyond the Toronto Rock pre-season games. Their year-round programming includes everything from camps, clinics, meetings and more.

“We are pleased to welcome Alterna Bank as a premier partner with the Toronto Rock,” said Jamie Dawick, Rock Owner, President and GM. “We look forward to working together this season and beyond. The lacrosse community is close-knit and we are excited to introduce Alterna to our fans and work closely with another community-focused brand.”

About Alterna

For more than 100 years, Alterna Savings and Credit Union Limited has been charting new directions to help Ontarians achieve their financial dreams and build strong, vibrant communities. The first full-service, member-owned co-operative financial institution outside Quebec, Alterna Savings shares our expertise with more than 143,000 members. Holding over \$5.2 billion in assets under administration, we offer a full suite of financial services online, by phone, by mobile and through a network of 34 branches across Ontario, including our federated partners Peterborough Community Savings, and Nexus Community Savings, both divisions of Alterna Savings and Credit Union Ltd. Alterna Bank is a wholly-owned subsidiary of Alterna Savings. Alterna Bank offers innovative, online financial services to all

Canadians. Alterna Savings members also have access to the 2nd largest surcharge free ATM network in Canada with THE EXCHANGE® Network. For more information please visit www.alterna.ca.

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About Toronto Rock

The Toronto Rock are a member of the National Lacrosse League and have won six NLL Championships. Those six titles tie the Rock for the most championships in league history and the franchise has accomplished that feat in just 19 seasons. The team plays their home games at Air Canada Centre in front of thousands of fans from December to May. The Toronto Rock Athletic Centre in Oakville, ON is the hub of Toronto Rock business operations and is also the practice and training facility for the club. 2017-18 Season Tickets are currently available for the Rock's 20th Anniversary season. To learn more about Toronto Rock tickets, visit www.torontorock.com or call 416-596-3075 to speak with a ticket representative.